

Logo Moodboard

CANADIAN HEALTH & WELLNESS COACHING ACADEMY

Index

1. Client Brief	3
2. Inspiration	4
3. 1st attempts	5

**RIGHT
ON
TARGET.**

The client has requested a clean logo for a medical training facility, the logo should be able to speak to the current established brand Wellness MD.

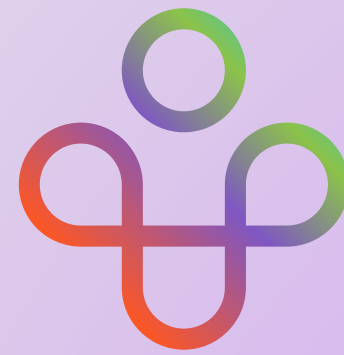
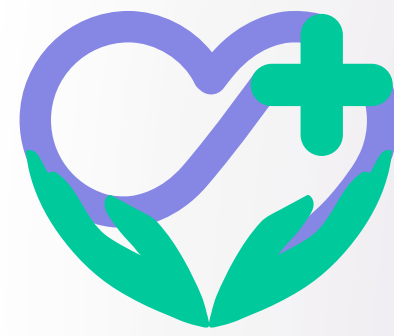
Wellness MD's brand is white and green using a line logo type with a clean look and feel.

The client has requested the incorporation of the canadian maple leaf into the logo.

The following three designs are the first drafts of suggestions from the Studio Calibre team.



Inspiration logo's





CANADIAN HEALTH & WELLNESS
Coaching Academy



CANADIAN HEALTH & WELLNESS
Coaching Academy



CANADIAN HEALTH & WELLNESS
Coaching Academy



CANADIAN HEALTH & WELLNESS
Coaching Academy



CANADIAN HEALTH & WELLNESS
Coaching Academy



CANADIAN HEALTH & WELLNESS
Coaching Academy

THANK
YOU

CONTACT US:
GENERAL ENQUIRIES:
HELLO@YELLOWUMBRELLA.CO.ZA
DESIGN FEEDBACK:
LEIGH@YELLOWUMBRELLA.CO.ZA
079 515 6057